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For Immediate Release:

TWO HABITAT HOMES BREAK GROUND IN LA QUINTA

LA QUINTA , CA (January, 19, 2011) - Habitat for Humanity of the Coachella Valley (HFHCV), an organization committed to developing communities for those in need, recently celebrated its official La Quinta Groundbreaking. The two homes, to be built on adjacent lots on Alvarado Street in La Quinta, represent homes numbers 27 and 28 for the local Habitat affiliate; and are two of the three in process to be built in 2011. Two families have been pre-selected for the homes. As a condition of their selection, the Ayom and Fortune families will contribute 200 sweat-equity hours each toward the construction of their respective homes.

Public officials from La Quinta included Mayor Don Adolph, Mayor Pro-Tem Linda Evans, City Councilwoman, Redevelopment Agency Vice Chair Terry Henderson and City Councilwoman Kristy Franklin. City Manager Tom Genovese and Assistant City Manager of Development Services Doug Evans were both present. Habitat Managing Director Fred Bell and Board President Patrick Swarhout along with other members of the Board of Directors were on hand for the event.

The La Quinta project is a result of a partnership with Habitat for Humanity and the City of La Quinta. One home is a three-bedroom, two-bath 1340 square-foot home, and the other a four-bedroom, two-bath, 1475 square-foot home; each with conscientious effort given to green considerations including low E dual pane windows, high seer rate HVAC systems, radian barrier roof sheeting and fiberglass window frames.

Habitat has received generous support from local sponsors, including Tommy Bahama's Restaurant & Bar, The Champions Volunteer Foundation, the Bank of America Foundation, the Building Industry Association Foundation, The H.N. and Frances C. Berger Foundation, Wells Fargo and GHA Companies. Whirlpool Corporation, a Habitat national sponsor is providing energy star appliances.

Homes are targeted for a mid-June completion date.

About Habitat for Humanity of the Coachella Valley, Inc.:

Habitat for Humanity of the Coachella Valley, Inc., is a nonprofit, ecumenical Christian housing ministry that seeks to eliminate substandard housing. The organization is committed to helping low-income families finance and construct their own affordable homes. The affiliate has built or remodeled 26 homes to date.

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